



IUCN
WORLD
CONSERVATION
CONGRESS
JeJU 2012
CONSERVATION CAMPUS

IUCN World Conservation Congress 2012: Conservation Campus Report

Rod Abson & Gemma Chapman
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Executive Summary

The Conservation Campus was designed to provide an interactive learning environment to build capacity in support of the IUCN Programme, drawing on the knowledge and expertise of the Union. It was part of the Forum events of the IUCN World Conservation Congress and ran from the 7th to 11th of September 2012 at the Lotte Hotel on Jeju Island, Korea. In total 45 half-day and full-day Conservation Campus sessions were delivered by IUCN Members, Commissions, Secretariat and Partners, engaged more than 1,276 people, which equates to 8,184 hours of capacity development in support of the IUCN Programme.

This report sets out to provide an overview of the diverse sessions of the Conservation Campus; a summary of the evaluation of the event and feedback received from participants and session organisers; observations and recommendations for anyone looking to organise another Conservation Campus based on our experience; and useful links for where to go for further information.

The Conservation Campus was overall considered a successful event and is due to the contribution of many people, including those who provided the capacity development training, the participants, support staff and volunteers. We would particularly like to thank our Korean hosts for their hospitality and support in the smooth running of the Conservation Campus and IUCN World Conservation Congress as a whole.

Rod Abson
Conservation Campus Manager

Gemma Chapman
Deputy Conservation Campus Manager



How to Organise a Conservation Campus

Overall framework for the Conservation Campus

Provide a clear description of what the Conservation Campus is for potential session organisers. It is worthwhile at this stage to look at previous experience in running similar events, as was the case for the Conservation Campus in Jeju, which built on the experience of the Learning Opportunities of the IUCN World Conservation Congress in Barcelona in 2008. It is important to look at both explicit knowledge (e.g. files, reports) as well as tacit knowledge (conversations with those people previously involved in running the event).

Call for contributions to run sessions

Open a call for contributions to run sessions, including whether people are applying to run a full-day or half-day session. Include fields such as a narrative description of the intended content to be covered, the learning outcomes that participants can expect at the end of the course, who are the organisations involved in the proposal and their prior experience in delivering capacity development training on the subject, as well as the number of participants they anticipate (note, in order to maintain an interactive learning environment, the Conservation Campus sessions were capped to 50 participants maximum). At this point in time provide information about any facilitation services that may be provided and whether the session organiser would like facilitation support in the development and/or delivery of the session. This process may be part of a wider selection process, such as was the case of all Forum proposals for the 2012 IUCN World Conservation Congress. The call for contributions was open from 16th May 2011 to 31st October 2011, (a 5.5 month window, approximately 16 – 11 months before the start of the Congress).

Review proposals

The Forum proposals were reviewed by independent technical reviewers, who allocated a score based on pre-determined criteria and could provide further comments to highlight particular strengths or weaknesses of the proposal. This process was a very useful first step, which was then reviewed a second time by a Strategic Review Panel who looked at all Forum submissions and could then either:

- Accept a proposal
- Decline a proposal
- Ask for an additional review if a discrepancy is identified between individual rankings
- Propose merging of two or more proposals
- Propose modifications of a proposal

Of 61 submissions for the Conservation Campus, with a technical rating from between 28.3 to 97, these were reduced to 50 sessions, which was seen as the maximum capacity for the Conservation Campus at that time. Some organisations subsequently had to withdraw their Conservation Campus, so in the end 45 sessions ran in Jeju.

Prepare to support the session organisers

Providing support to the session organisers was one of the most important parts of the Conservation Campus. An email address was set up for people directly involved in the

management of the event to communicate with session organisers, which for Jeju was: conservationcampus@iucn.org. It can be expected that there will be large volumes of emails sent and received between the Conservation Campus management team and session organisers, participants, host country representatives and other colleagues involved in the Congress.

Make first contact with the confirmed Conservation Campus session organisers to introduce the team and provide useful information and guidance on first steps to organise a Conservation Campus. 'How to' guides were prepared covering a variety of subjects including expectations, terms and conditions, how the Conservation Campus fits within the wider Forum and Congress, description of facilitation services available, timelines and useful links. Copies of these are available from the IUCN Secretariat on request. Especially when working with multiple event organisers simultaneously, it is useful to try to provide information in advance and with sufficient time so that they can comfortably prepare for their event.

To assist the process of thinking through what a Conservation Campus session would look like, and how it would run, a session plan template was provided to the session organisers, with most session organisers completing this. This helped to plan the process of how the event would run in the available time, identify who would be responsible for content development and presentation, how interactive learning would be incorporated into the presentation style and any particular equipment needed to run the event.

Forum event webspaces

For each Forum event at the Jeju Congress, a designated webspace was provided where session organisers could upload information about their event and engage in online discussions with participants before and after the event. These spaces were useful for being able to point people to one place to find out about the various events at Congress and it is important that the session organisers take responsibility for updating this space. These can be found at: <http://portals.iucn.org/2012forum/>

Conservation Campus Venue

In the case of the Congress in Jeju, the International Convention Centre – Jeju (ICC-J) was not large enough to hold all of the events and meetings in the one venue. The Conservation Campus was nominated to be held in another location and there were several proposals reviewed before the Lotte Hotel was agreed upon (<http://www.lottehoteljeju.com/en/>). This was a beautiful venue, with eight meeting rooms available, as well as offices and space for an information desk. Being in a different venue to the rest of the Congress had positive and negative aspects to it, which are covered in other places in the report. Below are some points to consider when looking at the venue to host a Conservation Campus:

- **Scoping visit(s) to the venue:** The Conservation Campus Manager should have at least one scoping visit to the proposed venue to discuss requirements and to ensure that the venue is suitable for an interactive learning environment for all of the sessions of the Conservation Campus.
- **Rooms:** Rooms need to be large enough to comfortably accommodate all events, with appropriate equipment and facilities provided.

- **IT requirements:** It is important that there is high-speed wifi available in the venue and that the IT equipment can support different computers and file types from around the world. Some presenters wanted to use their own laptops, as they were using specific software for their session, whilst other sessions didn't need to use any IT equipment at all.
- **Maps:** Maps of the location of the venue in relation to the surrounding area (e.g. Congress Centre and Conservation Campus venue if in different location, nearby restaurants, transportation centres and facilities); map of the overall venue and how to get to the session rooms specifically; map of each individual room with dimensions and layout of tables, chairs and other equipment that will be provided in the room, as well as emergency exits.
- **Wheelchair access:** Ensure the venue is accessible via wheelchair.

- **Catering for coffee breaks and lunch:** A communal coffee and tea break with cookies was provided free to all participants in the mid-morning and mid-afternoon, which provided a communal area for all participants to meet and talk to others at the Conservation Campus. By providing this as standard for all sessions, it meant that the session organisers didn't need to



individually think about how to provide this and it enabled people to stay in the one location without having to leave to get a drink or snack. There were some challenges with finding options for providing lunch for participants, especially those with a full-day session and a one-hour lunch break. We ended up with a combination of session organisers ordering lunch on-site for their participants, some went as a group to nearby restaurants and others organised their own lunch individually.

- **Transport:** Particularly if the Conservation Campus is held in a different venue, clear information needs to be provided in advance on websites, on-site in guidebooks, with signage and at information desks about transportation schedules and how to get to and from the Conservation Campus. A bus schedule was provided which took about 10 minutes between venues, but there were complaints from some people that they did not know how to get between the two venues or found it was too much additional work.

- **Standard equipment provided in each room and additional equipment:** There will need to be some equipment provided in each room as standard, as well as information about what additional equipment can be ordered by session organisers (and if there is a cost associated with this) in advance of the event. For the Conservation Campus in Jeju the following equipment was provided as standard in each room:

Room equipment and system			
Category	Detail	Qty.	Note
Equipment	Wire Microphone	1	For Panelist
	Wireless Microphone	2	
	Beamer	1	Built-in
	Screen	1	
System	Laptop	2	
	KVM	1	
	LAN	2	
	Camcorder	1	
Furniture	Lectern	1	
	Whiteboard	1	
	Rectangle Table	2	Panelist 1, Console 2
	Chair	5	Panelist 3, Console 2
	Round Table	7	1800mm
	Chair	70	For participants
	Multi-adaptor	7	Every Table

Staff equipment and system				
Location	Staff	Task	No.	Working Hrs.
Console	Staff	Checking PPT files	1	Sep 6 ~ Sep 11 (08:00-18:00)
Front	Volunteer	Support for panelists	1	Sep 7 ~ Sep 11 (08:00-18:00)
Back	Volunteer	Q&A	1	(08:00-18:00)
Total			3	

- **Signage:** Signs for the Conservation Campus were produced in English, French, Spanish and Korean and displayed prominently outside and inside the venue which made it easy for people to find the rooms of the Conservation Campus.

A large schedule of all events was displayed beside the information desk which helped people to see which session they were attending and which room it was in.

If the venue is in a different location to the rest of the Congress, ensure there is adequate signage at the main Convention centre as well.



- **Schedule:** A schedule was prepared six months before the Conservation Campus and circulated to all session organisers informing them of the proposed date, time and room location. Whilst this attempted from the start to avoid any known clashes with organisers who had other responsibilities at Congress, there were inevitable adjustments that needed to be negotiated in the following months.
- **Pre-visit for organisers:** All session organisers were requested to visit the venue in advance of their event to familiarise themselves with the room and to discuss any specific requirements for their session with the Conservation Campus team. They could visit either on the afternoon of the day before the Conservation Campus opened, or during a one-hour period at the end of each day. This was very important to ensure that any equipment could be tested and unforeseen requests or requirements could be seen to in advance, rather than on the day of the event.

- **On site schedule:** The following schedule was applied to the Conservation Campus:

Time	Activity
07:30 to 20:00	Conservation Campus staff on site
08:00 to 18:00	Session organisers on site
08:00 to 18:00	Conservation Campus volunteers and room assistants
08:30 to 09:00 (then ongoing)	On-site registration desk open for participants to the Conservation Campus
09:00 to 13:00	Morning session
10:30 to 11:30	Coffee break (coffee break time was at the discretion of session leaders)
13:00 to 14:00	Lunch break / set up time for afternoon sessions / registration for afternoon sessions
14:00 to 18:00	Afternoon session
15:30 to 16:30	Coffee break (coffee break time was at the discretion of session leaders)
18:00 to 19:00	Open time for session organisers to inspect venue

Registration system

The registration system for signing up to a Conservation Campus session was a separate entity from that of the regular registration system for the Jeju Congress. There was some confusion about this as it was launched at a much later date than the overall registration system and participants were able to add sessions to their agenda before they could officially sign up for sessions. In future, we would recommend the registration is opened at the same time to avoid this confusion.

It is important to have participants sign up in advance as this gives the session organisers some additional information about their potential attendees, as well as the potential to contact them with pre-course material. However, it is not an exact system and we found that many people who signed up to the course did not turn up, despite the warning that there would be a fine if they did not inform us of their cancellation. On the other hand, we also had a great many people turning up on the day who wished to attend a session. In anticipation of this, we had asked organisers to confirm they were comfortable with people turning up on the day and therefore they were allowed to attend. Onsite, at the Conservation Campus registration desk, we prepared a list of signed-up participants with extra space to fill in new participants on the day. Every participant and presenter was registered in order for us to keep track of numbers.



A sticker system was used so as to recognise people who had signed in with us at the registration desk. A different colour sticker was used each day and participants received a sticker on their Congress badge as they signed in with us. As well as being a useful tool to keep track of attendees, the stickers served as an advertisement for the Conservation Campus as they were highly visible.

Event coordination

With regard to staff and volunteers, there must be sufficient allocation of staff and volunteers for the various stages. For the 2012 Conservation Campus, a staff member was assigned responsibility 18 months before the event. As the event gets closer, more staff should be allocated. For example, 9 months before the Conservation Campus, a second member of staff joined the manager to work part time on the event. The number of hours spent working on the event significantly increased the closer we got to Congress. During the event, one volunteer IUCN staff member and approximately 20 volunteers from the host country were recruited. The volunteers proved to be invaluable and therefore we would advise securing sufficient volunteers to be onsite, and ensuring they are fully briefed and available for the duration of the Conservation Campus. Terms of reference were provided for all staff and volunteers.

If there is going to be a team of facilitators available, make sure they are in place as soon as possible, preferably 9 months prior to the event. In this respect they will be able to assist organisers with the design of their training sessions. Roles and responsibilities should be clearly defined for both organisers and facilitators. A feedback report from the facilitators who were present in Jeju is available.

The combined budget for the Conservation Campus and facilitation in Jeju was CHF 80,000, bearing in mind that the host country provided the venue. It is important to be clear as soon as possible about what the budget is and who has the responsibility for assigning it.

Planning started 18 months before the Congress and a timeline was put in place as far ahead as possible. An important aspect of this was to keep organisers updated at all times and anticipate their questions. We maintained clear and open communications with organisers, hosts and other managers at all times. A division of labour among the two staff members meant that one took responsibility for communicating to the organisers while the other was responsible for keeping in touch with the host country. Ongoing and prompt responses ensured that everyone was kept in the loop at all times and reduced the need for organisers to ask questions, as they had already been provided information.

Advertising, promotion and media

Due to the Conservation Campus being offsite from the main Congress Centre at Jeju, advertising and promotion were particularly important to guarantee a good turnout for the sessions this year. Before the Congress, the Conservation Campus was included in all Congress-related promotions alongside Workshops and Knowledge Cafes, as well as dedicated communications regarding the registration system opening. It was also promoted through web stories and blogs both before and during Congress.

It is important to emphasise to the session organisers that they must take responsibility and promote their own session to their networks as widely as possible. Encourage this from the start as this made a huge difference in the turnout of participants to the individual sessions in Jeju. Another aspect worth flagging to your session organisers is the importance of considering the naming of their session. It was evident in Jeju that the more excitingly named sessions received more interest onsite. The session organisers were also responsible for their webspaces and we highlighted the importance of keeping the webspace up to date, informative and attractive. Often the decision to attend a session was based purely on reading the title and description, so time and care must be taken over these to attract participants.

Each session was photographed and videoed for promotional use during the Congress and as a record for organisers and IUCN afterwards. Social media was used to talk about the Conservation Campus both before and during the Congress using the hashtag #conservationcampus alongside the official Congress hashtag #IUCN2012. Individual forum events had their own hashtags as well, for example, #forum0011 for forum event number 11.

Follow up

There are several ways in which we encouraged the session organisers to follow up with their attendees. We provided the organisers with certificate templates for their use if they wished, and these certificates were much appreciated by the participants when they were used. It is important to encourage session organisers to collect the contact details of their participants so they can continue to build on the training received. We also prompted organisers to provide their attendees with details on how to continue with the subject if they wished to do so and some general useful information.

Evaluation

An evaluation form was provided to all session organisers to enable us to collect standard evaluations from all participants. Most session organisers were happy to receive these and be given the feedback we collated and passed on to them. In order to use the information, we collected all feedback forms onsite and distributed the findings to session organisers at a later date, having entered the data into a SurveyMonkey, then analysed the results. Session organisers were also asked to provide feedback on their experience of running a Conservation Campus. Conservation Campus managers undertook their own review of how the event ran and fed into the overall Congress evaluation.

Outputs

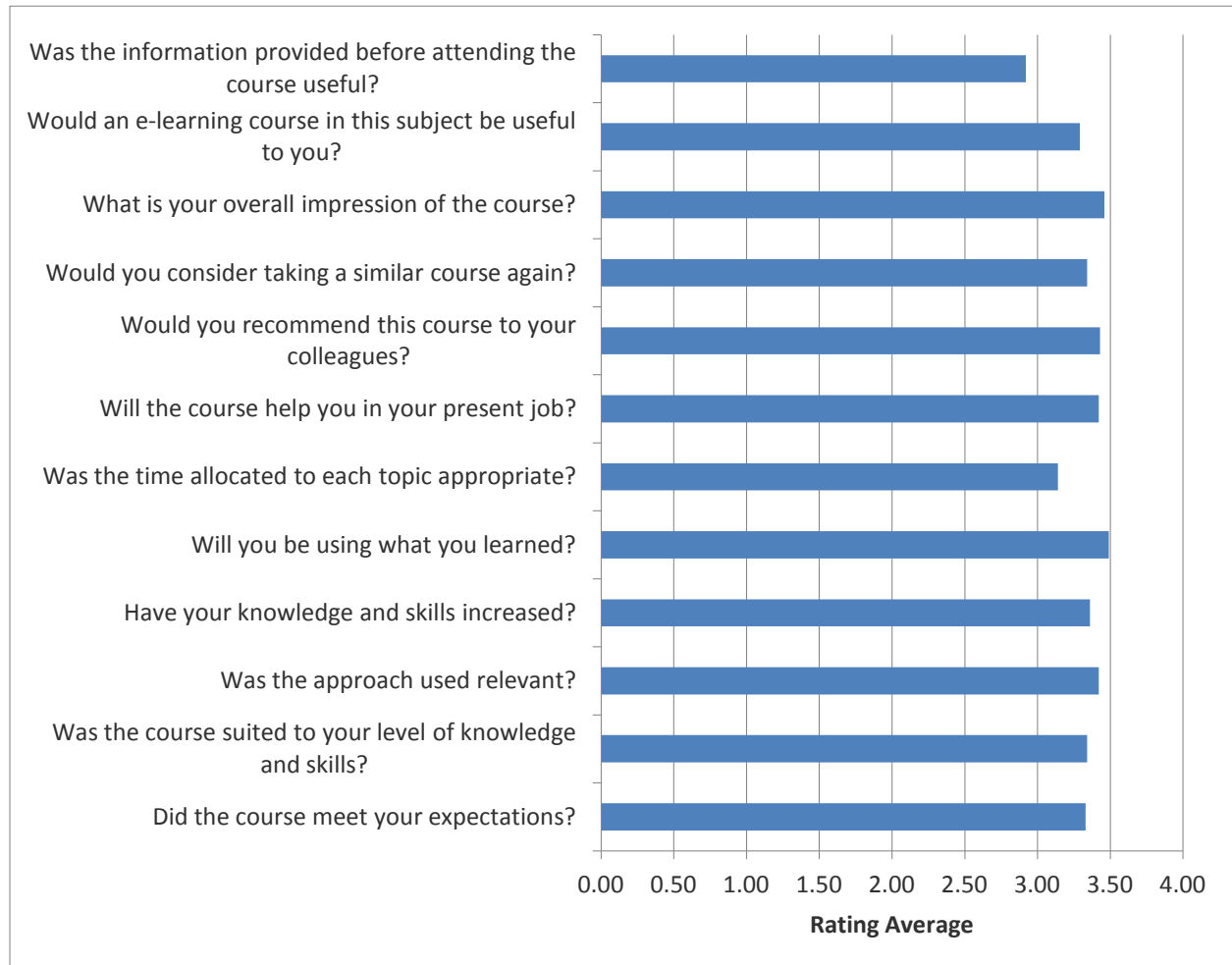
Each organiser was asked to sign a waiver form to give IUCN permission to use their presentations and any videos or photographs taken in their session. These were collected from the organisers on site. Files were collected directly from the laptops in the training rooms from those who agreed to the use of their presentations. It is worth considering in the planning stages what outputs are expected from the Conservation Campus and to incorporate this into the design of the event.

E-learning

Organisers were requested to advise the Conservation Campus team if they would like their session turned into an e-learning session. The plan was to work with a platform such as Moodle to host a series of e-learning programmes. Unfortunately due to institutional changes, this was not possible in the end, although many of the organisers and their participants expressed a strong interest in this occurring. We recommend that this be considered in future.

Feedback from Conservation Campus participants

Participants were asked a series of questions on their experience of the Conservation Campus and were required to rate each answer from one to four (four being the highest). The average for each question was determined and the results are demonstrated below:



Strengths



- Very concrete, case study based, focused on learning process which is good.
- The atmosphere, learning process, interaction, very good experts, presenting and teaching
- Useful interactive and experiential; creatively designed and so fun and informative.
- Sharing lessons and experiences
- Enjoyed small focused group sessions - good interaction with trainers
- Presentations of experiences from different regions working groups: discussions and more learning
- Learning directly from experts who have practical experiences in the course
- The opportunity for me to meet others and learn experiences
- Networking, new contacts, new ideas
- The exercise; learning by doing
- Tools used in presentations give you real skills that can be used immediately after the meeting
- Splitting into groups including a table for beginners learn about anything
- Being able to get live feedback
- Good speakers, glad they asked our names and emails and will keep us informed.
- The facilitator managed to focus on each participant during the workshop
- Small group so able to discuss and share experiences
- Excellent resource persons and the opportunities to meet experts and colleagues from different countries to exchange ideas
- Knowledgeable and enthusiastic instructors, well prepared, great materials. Videos were very effective
- The take home tools and course material
- Role playing increased and deepened my thinking

Improvements



- Could have had more hands on exercises
- The time was relatively short
- Too fast explanation; no support printed material
- Could be better in shorter sessions over 2 days
- At the same time as members assembly
- Not a big enough audience for such an important discussion
- Course could at least be scheduled for a day long
- The documents (presentation and other) were not presented on the website for download
- Probably a higher level of basic knowledge in the room than course assumed - so maybe split into basic + higher level courses
- Introduction (background info) took most of the time at the expense of practical work
- The questions should have been printed and circulated to all participants
- Distance between hotel and course location
- Needed more pre-course information and more introduction at start of course

Links

IUCN website:

http://www.iucnworldconservationcongress.org/forum_exhibition/conservation_campus/

Webspaces:

<http://portals.iucn.org/2012forum/>

Articles and blogs:

<http://portals.iucn.org/blog/2012/08/17/were-creating-a-conservation-campus-to-remember/>

<http://portals.iucn.org/blog/2012/09/06/counting-down-to-the-conservation-campus/>

http://www.iucnworldconservationcongress.org/news_press/interviews/?11055/And-its-a-wrap-Conservation-Campus-complete

Flickr gallery

<http://www.flickr.com/photos/iucnweb/sets/72157631500393980/with/7978796215/>

Conservation Campus Organisers

Thank you to all the Conservation Campus organisers for their hard work and commitment to making this an outstanding addition to the IUCN World Conservation Congress 2012.



List of Conservation Campus sessions

#	Title	Length	Focal Point and Lead Organiser(s)	Organisations involved
11	Intensive course on geoheritage and geodiversity: new concepts and applications in nature conservation	Full day	Enrique Díaz Martínez, Geological Society of Spain (SGE)	ProGEO), World Commission on Protected Areas, European Geoparks Network, Center for Mediterranean Cooperation
62	Satellite Images for Conservation: A painless introduction using TerraLook	Half day	Gary Geller, NASA	-
73	Conservation Communication Camp: Come with Ideas, Leave with a Plan	Full day	Rosemary Black, School of Environmental Sciences, Charles Sturt University, Australia	-
96	How to get involved in the World Heritage Convention: A Users Guide for IUCN Members	Half day	Tim Badman, IUCN	-
99	Law, good governance and climate change adaptation	Full day	Warren Waetford, IUCN Environmental Law Centre	Environmental Law Institute, World Resources Institute, International Development Law Organization , IUCN Commission of Environmental Law
100	Law and governance for REDD+	Fully day	Warren Waetford, IUCN Environmental Law Centre	ClientEarth, World Resources Institute, IUCN Commission on Environmental Law, IUCN Mesoamerica Office (ORMA), IUCN Academy of Environmental Law
104	Sub-Global Assessments: Tools and techniques for undertaking and using Ecosystem Assessments	Full day	Hollie Booth, UNEP-WCMC	TEEB, The Ecosystem Services Partnership (ESP), Natural Capital Project
113	Towards Greater Equity and Sustainability: Building the Union's Capacity and Knowledge for Natural resource Governance	Full day	Jordi Surkin, IUCN	Conservation International, IUCN Bangladesh, IUCN ESARO, Comission for Ecosystem

#	Title	Length	Focal Point and Lead Organiser(s)	Organisations involved
				Management, CATIE
125	Understanding and Implementing the IUCN Protected Area Management Categories	Half day	Sue Stolten, Equilibrium Research	Korean National Parks Service, IUCN Global Protected Areas Programme , IUCN World Commission on Protected Areas, IUCN Regional Office for Asia (ARO), IUCN National Committee of the United Kingdom
126	Business skills for ecotourism operations	Full day	Giulia Carbone, IUCN	KUONI
130	Upgrading Education for Sustainable Development (ESD) through National Park Experiences	Full day	Dr Dongwon Shin, Korea National Park Service	Korean National Commission for UNESCO
142	Engaging business for conservation	Half day	Gerard Bos, IUCN Business and Biodiversity Programme	Rainforest Alliance, Nespresso, Holcim
195	Training on the implementation of rights-based approaches to conservation	Full day	Thomas Greiber, IUCN Environmental Law Centre	Natural Justice, IUCN Regional Offices SUR/ORMA/ARO, IUCN Academy of Environmental Law, Commission on Environmental Law, IUCN Social Policy Unit
227	Getting to action: secrets to influencing climate resilient decision-making	Half day	Juliane Zeidler, Integrated Environmental Consultants Namibia	Bright Green Learning, Hect Consultancy, Namibian Nature Foundation
234	Operationalising Ecosystem Based Disaster Risk Reduction at national and sub-national levels	Full day	Radhika Murti, IUCN	The Partnership for Environment and DRR (PEDRR)
251	Ecopsychology Camp: Cultivating Ecological and Psychological Resiliency	Full day	Lori Pye, Viridis Graduate Institute: International School of Ecopsychology & Sustainability	IUCN REDD+ Gender Equality , IUCN Social Policy Unit, Commission on Education and Communication
269	Applying Tools to Assess Management Effectiveness of Protected Areas- The Global Experience	Half day	Tony Varcoe, Parks Victoria	WWF, IUCN Regional offices- Asia, Africa, Mesoamerica, Great Barrier Reef Marine Park Authority, University of

#	Title	Length	Focal Point and Lead Organiser(s)	Organisations involved
				Queensland
279	Understanding the Nagoya Protocol on Access and Benefit-sharing	Full day	Thomas Greiber, IUCN ELC	IUCN Global Policy Unit, GIZ, Natural Justice, Union of Ethical Biotrade, SPDA
299	IUCN's Flagship Knowledge Products: working towards technical and operational linkages	Half day	Jane Smart, IUCN	-
352	Learn how to train businesses on ecosystems	Half day	Violaine Berger, World Business Council for Sustainable Development	IUCN Commission on Education and Communication, IUCN Business and Biodiversity Programme
360	Integrating ecosystem services into development planning – IES: Introduction to manual and training module	Full day	Isabel Renner, GIZ	-
376	Climate Change, REDD+ and Adaptation: Meeting Training Needs for Indigenous Peoples and Local Communities	Full day	Luis Barquin, Conservation International	IUCN, Rainforest Alliance, CATIE, CADPI
381	From the ground to the cloud: Google mapping tools for conservation	Full day	Rebecca Moore, Google	World Wildlife Fund, The Nature Conservancy, Jane Goodall Institute, Save the Elephants/African Elephant Specialist Group, TERN
389	Introduction to resilience assessment as a tool for transforming social-ecological systems	Half day	Mike Jones, IUCN Commission on Ecosystem Management	Society For Ecological Restoration, African Biodiversity Network, Resilience Alliance
480	Building capacity on Community Based Adaptation (CBA) to climate change in islands	Full day	Pilar Gomis, IUCN	-
482	Creating Resilient Eco-Travel Destinations in Protected Areas	Half day	Pamela Lanier, Travel Guides	-
488	A "mini" Forests Dialogue: Multi-stakeholder reflections on challenges and opportunities of the REDD+ Readiness phase	Half day	Xiaotnig Hou, IUCN Forest Conservation Programme	-
493	The SMART, Results-	Half	David Wilkie, Wildlife	UNEP/CITES-MIKE,

#	Title	Length	Focal Point and Lead Organiser(s)	Organisations involved
	based Approach to Saving Tigers, Elephants, Great Apes and Other Threatened Species	day	Conservation Society	World Wildlife Fund, Zoological Society of London (ZSL), Zoologische Gesellschaft Frankfurt, North Carolina Zoo
589	How to make and use a national trust system in protected areas	Full day	Dr. Chun Jaekyong, National Nature Trust (RK)	Nature Policy Division, Ministry of Environment (RK), Korean Environmental Law Association
612	Implementation of restoration on degraded terrestrial and mangrove ecosystems in South East Asia	Full day	Ho Sang Kang, ASEAN-Korea Environmental Cooperation Unit, Seoul National University	IUCN National Committee of Korea and Asia Regional, 2012 WCC KOC
626	Developing National Indicators for the Aichi Targets: Skills and Resources	Half day	Philip Bubb, UNEP-WCMC	IUCN
635	The VITEK Indicator: A New Method for Measuring the Retention or Change of Traditional Knowledge	Full day	Luisa Maffi and Stanford Zent, Terralingua	Inst. Venezolano de Investigaciones Científicas, IUCN, The Christensen Fund
669	Giving Force to Conservation Laws: Environmental Adjudication	Half day	Lin Harmon, Center for Environmental Legal Studies	-
672	Management planning of protected areas incorporating local people's livelihoods. For PA managers and stakeholders	Half day	José Courrau, IUCN Regional Office for Meso America and Caribbean Initiative	-
709	Product Development and Marketing Sustainable and Ecotourism - Practical tools and application for SMEs	Full day	Kelly Bricker, The International Ecotourism Society	The Global Sustainable Tourism Council
719	Basic Forest Carbon Inventory and Accounting: Techniques and Tools	Full day	Coeli Hoover, USDA Forest Service	The Global Environment Facility, World Bank, Environmental Protection Agency, Guyana
731	Storytelling with Ocean in Google Earth. Case studies with National Geographic, Mission Blue & Wildscreen	Half day	Jenifer Austin Foulkes, Google	WCPA, Mission Blue, National Geographic, Wildscreen
739	The Art of implementation: Gender and Climate	Half day	Lorena Aguilar, IUCN	GGCA, WOCAN, CEESP, CEC

#	Title	Length	Focal Point and Lead Organiser(s)	Organisations involved
	Change			
742	Governance of Protected Areas	Full day	Grazia Borrini-Feyerabend, ICCA Consortium, GIZ, GPAP	GIZ, IUCN Protected Areas Programme, UNDP GEF SGP, Christensen Fund, UNEP WCMC Protected Areas Unit
748	Engaging the worldwide Red List community: Building capacity for assessing species' extinction risk	Full day	Rebecca Miller, IUCN	-
766	Implementing the Ecosystem Approach to Water Resources Management: learning from scenarios for transboundary river basins	Half day	James Dalton, IUCN	IUCN Environmental Law Centre, World Wildlife Fund, Sociedad de Historia Natural del Soconusco (SHNS), Ministry of Water and Environment, Uganda
767	Learning from the Guardians of Sacred Natural Sites - dialogue and exchange	Full day	Robert Wild, SNSI	Sacred Natural Sites Initiative (SNSI), Specialist Group on Cultural and Spiritual Values of PAs
769	Conserving biodiversity and sharing nature's benefits: Virtual learning, technology, tools and species conservation	Half day	Marcos Silva, CITES	UNEP-WCMC, AEWA, Helmholtz Centre for Environmental Research – UFZ
784	Young Leaders for Green Action	Half day	Yong-Gap Kim, Daejayon	-
810	Knowledge exchange in the social cloud: New pathways for professional updating in conservation	Half day	Andy Alm, CEC	HECT Consultancy, IUCN Science and Knowledge Team, Middlebury College, USDA Forest Service Climate Change Resource Ctr.

