2. Conservation of the World Heritage

Recalling proposals by conservationists for the recognition of outstanding natural and cultural areas as constituting the World Heritage and the initiatives taken by UNESCO and IUCN in this connection;

Being aware of the draft convention on conservation of the World Heritage that will be considered by the General Conference of UNESCO in Paris in October/November 1972;

Noting the endorsement of this draft convention by the UN Conference on the Human Environment (Stockholm 1972);

The 11th General Assembly meeting at Banff, Canada, in September 1972:

Calls upon all governments to adhere to the convention on the Conservation of the World Heritage;

And urges governments to give the widest publicity to the concept of the convention and to take action to enable potential sites to be designated as soon as possible.