## WCC-2012-Rec-176-EN Green jobs and private initiatives contributing to conservation in the NATURA 2000 Network

CONSIDERING that the draft versions of the Priority Action Framework for financing the Natura 2000 Network include various sources of funding including existing public financial instruments, private initiatives and other innovative sources;

CONSIDERING that, as a result, the creation of a private economic sector that makes use of natural products must be promoted; its production system would contribute to the Natura 2000 Network's conservation initiatives, also allowing for the economic development of areas rich in biodiversity that must be protected, thus generating new sources of employment and wealth; and

CONSIDERING that this would facilitate the effective establishment of the Natura 2000 Network, as well as its social acceptance;

## The World Conservation Congress, at its session in Jeju, Republic of Korea, 6–15 September 2012:

CALLS ON the European Union Member States, sub-national governments and local Member organizations and those working in the field of biodiversity conservation to consider the appropriateness of promoting programmes to support private initiatives, and initiatives carried out by companies and conservation organizations, to create 'green jobs', which contribute to the success of the measures taken to conserve the protected areas included in the Natura 2000 Network. The objectives of these programmes should include the promotion of the Natura 2000 Network as an economic instrument for private and social initiatives and should form part of a strategy, to be developed locally, through three types of action:

- a. research, development and innovation (R, D & I) of new products in the fields of healthcare, food and beauty based on natural resources within Natura 2000 Network areas, whose production system contributes towards conservation measures established in their Management Plans;
- b. the training and employment of the inhabitants of these and surrounding areas, for the establishment of manufacturing companies and organizations; and
- c. the integration of these companies and organizations into associations in order to facilitate collaboration with the authorities responsible for the Natura 2000 Network, allowing companies and organizations access to credit, and/or subsidies, depending on public interest in the activity, and the authorities' assessment of the results.

State and agency Members of the United States abstained during the vote on this Motion for reasons given in the US General Statement on the IUCN Resolutions Process.