WCC-2012-Res-123-EN Advocating Private, Public, Community Partnerships (PPCPs) for sustainable development

RECALLING Resolutions 19.1 *The Strategy of IUCN – The World Conservation Union* and 19.23 *The Importance of Community-based Approaches* adopted by the 19th IUCN General Assembly (Buenos Aires, 1994);

NOTING that the building of partnerships is one of the great strengths of IUCN;

RECOGNIZING that the effective management of resources involves measures that acknowledge the rights and aspirations of different cultures and the conditions of different environments and are specific to each of them;

UNDERSTANDING that many individuals and institutions have a stake in how natural resources are managed and need to be involved in decisions affecting such management and that the concerns of those who depend on using natural resources in traditional ways necessary for meeting their basic needs should have special weight in decisions affecting them:

RECALLING Resolution 3.061 *IUCN's interaction with the private sector* adopted by the 3rd IUCN World Conservation Congress (Bangkok, 2004); and

NOTING that the private sector can play a major role in achieving sustainable development, promoting biodiversity conservation and contributing to the *Millennium Development Goals* (MDGs);

The World Conservation Congress, at its session in Jeju, Republic of Korea, 6–15 September 2012:

REQUESTS the Director General, in consultation with IUCN Commissions and Members to:

- a. consider new and inclusive approaches that include local communities so as to achieve sustainable development when implementing the *IUCN Programme 2013–2016*;
- b. consider Private, Public, Community Partnerships (PPCPs) in any current and future developments so as to achieve the MDGs and sustainable development; and
- c. consider capacity building as a major component of the innovative PPCP approach since community partnerships are critical.