

ELIMINATE PLASTIC POLLUTION IN PROTECTED AREAS, WITH PRIORITY ACTION ON SINGLE-USE PLASTIC PRODUCTS

1. Domestication of action through Presidential Directive

This was domesticated and implemented through a Presidential Directive effective 5th June 2021 banning the use of single-use plastics in protected areas including National parks, National reserves, Forests reserves, national sanctuaries, beaches and Conservation Areas to restore wildlife habitats and enhance ecological integrity of protected areas.

Kenya Wildlife Service the state agency responsible for wildlife conservation and management is enforcing this presidential directive across all parks and reserves.

2. Design And Production Of Assorted Plastic Free Campaign Materials campaign

The campaign had a reach of over 3million people had the objective of:

- Ban the use of plastic by 6,700 Kenya Wildlife Service staff – Internal campaign for plastic free offices and meetings
- Training its staff especially those in protected areas on the best possible ways to effect the ban as well as handling different clients in relation to the banned single use plastics
- Liaising with various tour operators and hoteliers on sensitizing their clients on the ban of single-use plastics
- Advocating for the use of alternative, biodegradable materials in its establishments for example the use of glass/paper straws in place of the plastic ones, reusable bottles
- Promote the Reduce-Reuse-Recycle moto.
- Promote the use of recycled plastic and paper in parks eg fencing, roofing materials, paper
- Conducting campaigns on public sensitization on the ban through the various available media
- Developing internal policies geared towards environmental conservation so as to effectively complement those by the government, hence boosting the ban on the single use plastics in our parks, beaches and other protected areas.

3. Promoting alternatives to single-use plastics are being exploited.

Engaged over 30 private sector agencies to support the ban by developing alternatives for bottles and bags in parks.